

## **Shift4 Enables Cloud-Based EMV Solution for Independent Hotels Using WebRezPro**

*EMV Solution Is Available Today With Eight Processors in the U.S. and Canada*

**LAS VEGAS and CALGARY, Alberta — Jan. 5, 2017 — (PRWeb)** — Payment gateway provider Shift4 Corporation and World Web Technologies, Inc., provider of the cloud-based property management system WebRezPro, today announced the general availability of their joint EMV-certified solution for the tourism and hospitality industries.

The solution includes:

- **Layered payment security:** EMV helps prevent the fraudulent use of stolen card data in card-present environments. With Shift4's DOLLARS ON THE NET and WebRezPro, independent hotels can process U.S. EMV payments while adding the layered security of point-to-point encryption (P2PE) and tokenization. This keeps sensitive cardholder data out of the hotelier's payment processing environment, greatly reducing their breach profile and PCI scope — and protecting their guests' payment data from hackers.
- **Thirteen supported devices:** Shift4 currently supports a variety of EMV-capable terminals by Ingenico Group and Verifone, with options for USB, serial, Ethernet, Bluetooth and Wi-Fi connectivity. This allows hotels and resorts to easily implement EMV within their current operations.
- **Bank and processor neutrality:** Shift4 is currently certified for EMV with eight major processors in the U.S. and Canada — with more on the way — delivering unparalleled coverage of acquirers in North America and the Caribbean. This makes it easy for hoteliers to adopt EMV without changing their financial relationships and gives them the freedom to negotiate the best payment processing rates or make a switch if needed.

**Frank Verhagen, president, World Web Technologies, Inc., said:**

“As a cloud-based service, security is paramount to us as well as our customers. EMV is part of the solution, but DOLLARS ON THE NET includes point-to-point encryption and tokenization as well for a higher standard of payment data security. Integrating with Shift4 was a great move.”

**Dave Oder, CEO, Shift4, said:**

“Our bank and processor neutrality and decades of experience in the hospitality sector have enabled us to truly advocate for hoteliers so that they don't have to spend time and money changing their infrastructure and business practices to adopt EMV. We're proud to be working with WebRezPro to simplify the EMV transition for hoteliers and ensure that they'll benefit from the layered security of *True* P2PE and TrueTokenization in every implementation of U.S. EMV”

To learn more about EMV adoption with Shift4, visit [www.shift4.com/EMV](http://www.shift4.com/EMV) or call 800.265.5795.

For more information about WebRezPro, visit [www.webrezpro.com](http://www.webrezpro.com) or call 800.221.3429.

### **About Shift4 Corporation**

Shift4 stands alone as the last major player in the payments space to remain independent, self-funded, privately held, and merchant focused. Our DOLLARS ON THE NET® payment gateway comes with all the bells and whistles: pre- and post-settlement auditing, fraud controls, support for new technologies like EMV and mobile, secure connections to nearly every major bank and processor in North America, and 350+ certified integrations to leading POS, PMS, and e-commerce platforms. Shift4 invests heavily in payment security – we invented tokenization and own nine payment-security patents. We empower our 33,000+ merchant customers with the flexibility to customize our secure payment processing solutions to fit their business. Learn more at [www.shift4.com](http://www.shift4.com).

### **About WebRezPro**

WebRezPro™ is a powerful, easy-to-use cloud property management system for all accommodation types and sizes. The fully integrated and automated system saves lodging operators time and boosts revenue by streamlining and modernizing front desk and back office operations. Bringing the benefits of the cloud to properties in 40 countries, WebRezPro is a product of World Web Technologies Inc., an Internet marketing and software company for tourism and hospitality since 1994. For more information, visit [www.webrezpro.com](http://www.webrezpro.com).

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