



**WEBREZPRO**<sup>TM</sup>

**Cloud Management  
Software for Campgrounds**

A [WebRezPro](#) Product Report

Situated on the outskirts of Calgary, AB, Canada, amid rolling foothills, Calaway Park attracts thousands of visitors each year for the fun and excitement of amusement rides. And with a campground on site, visitors are invited to play and stay. When Calaway Park was looking for a Property Management System (PMS) for their busy 104-site campground and RV park, they wanted something that could be integrated into their operations seamlessly, timely and cost-effectively.

WebRezPro™ PMS by World Web Technologies Inc. had the answer Calaway Park was looking for. Entirely cloud based, this system offers simple implementation that is affordable, while offering adaptable configurations specifically designed for campgrounds. WebRezPro's easy integration, intuitive design and customer support allowed Calaway Park to adopt this powerful PMS with no interruption to them or their guests. WebRezPro is the not-so-secret to Calaway Park's success to managing their tenting and full-service RV site inventory for a busy 100-day season that sees approximately 4,150 bookings.

Unlike other PMS that offer a one-size-fits-all model, WebRezPro offered Calaway Park a range of tailor-made features specifically for campgrounds, along with cost-efficient subscription pricing that suits typically leaner budgets. Going with WebRezPro made sense for Calaway Park. This is just one of many campground success stories. Is WebRezPro right for your campground? Read on.

## WEBREZPRO FOR CAMPGROUNDS

Offering all the unique benefits of a cloud-based PMS, WebRezPro is an affordable property management platform with no expensive hardware to install. WebRezPro stands out from other PMS by offering tailor-made features exclusive to campground needs.

### Tailor-made for Your Campground

Through flexible standard features and custom components that can be included on demand, WebRezPro offers niche functionality that translates into tailor-made [campground management software](#).

- **Customizable Campsite Setup** - As a campground PMS, WebRezPro allows a variety of unit types to be created — from RV sites to tent sites to cabins — within the same inventory. Furthermore, campsites can be designated with utilities such as power, water and sewer. WebRezPro's flexible unit type setup for campgrounds allows end users to limit availability searches to sites or unit types meeting their requirements.
- **Customized Availability Search/Booking Form** - WebRezPro's customized availability search form for campgrounds allows users to limit availability searches by campsite utilities

(power, water, sewer), unit types (campsites, cabins, etc.) or location. The online booking engine is mobile optimized.

- **Unmatched Rate Flexibility** - WebRezPro allows as many rate types as desired, from regular seasonal rates to long-term leases to group rates. Rate management is efficient and flexible, with unlimited rate changes and daily overrides permitted.
- **Location Module** - WebRezPro's optional location module caters to campgrounds that might group sites by location, for example, the RV area and the tenting area, or to campgrounds that offer a mix of lodging types, like cabins and campsites. The location module allows the PMS to assign a particular unit type to a particular location, offering the ability to organize availability and rate calendars by location, and to track revenue and taxes by location. If desired, independent booking engines for each location can be integrated into the campground's website, and check-in and check-out receipts can even be customized by location.
- **Stay and Play Bookings** - Some unique properties are all about action, combining accommodation with activity bookings. WebRezPro can manage both sides of the business, offering the ability to process both accommodation and activity reservations, separately or as a package.

### **Manage Your Campground in the Cloud with WebRezPro™**

WebRezPro offers all the property management tools you need to run your campground online, managing all of your campground's front- and back-office needs in one cloud-based PMS package.

- **Simplicity** - With an Internet connection, WebRezPro is accessible from mobile devices (tablets and smartphones) as well as desktop computers and on all operating systems. The latest features and system updates are free and seamless, and highlevel data security is ensured.
- **Anywhere Access** - Anywhere, anytime access is especially beneficial to seasonal campgrounds that take reservations for the upcoming season while they are closed over winter. Management can access their WebRezPro system from off-site, via any computer, tablet or smartphone connected to the Internet. Secure system access is granted through a unique user ID and password.
- **Integrated Online Reservations** - Campgrounds are increasingly demanding property management systems with online booking functionality as more and more campers are making reservations online. WebRezPro's mobile-optimized online booking engine is fully

integrated with the PMS; there is no need to allocate separate inventory for Web reservations. The online booking widget can be made to fit the look and feel of a campground's website, and allows availability searches to be defined by campsite amenities, unit types and location.

- **Automatic Data Backup** - Top-level data protection is provided through steadfast security measures. Your data is automatically stored and backed up in a secure computer facility complete with redundant Internet connections, 24-hour monitoring and diesel-powered electrical backup. This protects your data from theft, physical damage and computer viruses/malware.

## COMPLETE PROPERTY MANAGEMENT

Not just a reservation system, WebRezPro is a true front- and back-office PMS, featuring a comprehensive accounting system that is fully integrated with the reservations side. Standard and customizable booking reports provide invaluable insight into your market, while daily reconciliation reports and various accounting reports streamline the bookkeeping process.

In being tailor-made for campgrounds, no functionality has been lost. WRP for campgrounds is a full-featured PMS with all the features and benefits of a cloud-based system.

- Powerful booking engine
- Full accounting system
- Comprehensive reports
- Automatic data back-up
- Anywhere access
- Group bookings
- Flexible rate management/Daily overrides
- Packages & discounts
- Mobile maintenance reports
- PCI compliant
- Interfaces to GDS, POS and more

## PRICING

As a cloud-based PMS, WebRezPro provides considerable cost savings compared to a locally installed PMS. The system demands no further hardware or IT requirements beyond a computer—or tablet—and an Internet connection, so, along with its inexpensive pricing structure, WebRezPro is exceptional value for small properties and businesses operating on tight budgets.

“Campground managers that I talk to love WebRezPro's functionality,” says Carrie Goode, Account

Executive for WebRezPro. “The feedback I receive is that there just isn’t a PMS out there that is specifically catered to campgrounds. Especially if you’re on a budget!” WebRezPro’s pricing breakdown is simple, with no hidden fees.

#### Transaction Fees – no charge

- No commission fees
- No transaction fees
- No booking fees

#### Monthly Fee – per campsite

- Powerful booking engine
- Full accounting system
- Comprehensive reports

#### Setup Fee – one time only

- Initial setup
- System training
- Accounting setup

### IS WEBREZPRO RIGHT FOR YOU?

With hundreds of clients worldwide, WebRezPro has been utilized by various types of properties since 2003, making it a trusted veteran in the world of online hospitality software. Created by World Web Technologies Inc., an Internet marketing and software company servicing the hospitality industry since 1994, WebRezPro is a pioneering PMS developed and continually improved by qualified and skilled technicians. What’s more, WebRezPro has been built on client feedback and expertise, every step of the way to develop a PMS that offers:

- Comprehensive functionality and flexibility
- Unparalleled customer service
- User-friendliness
- Tailor-made features for campgrounds
- Automatic system updates and upgrades
- Inexpensive pricing structure suited for leaner budgets
- Anywhere, anytime access
- Secure data protection

While WebRezPro boasts comprehensive functionality and impressive flexibility, it also possesses a simplicity and user-friendliness that is rare among similarly complete systems. Training is effectively

and conveniently conducted via live online training sessions and backed up by on-demand video tutorials and a comprehensive online product manual. Furthermore, ongoing support is provided by dedicated staff at your service by phone and email.

If you are looking for a reliable, sophisticated, user-friendly and affordable online PMS that has been designed to meet the needs of your unique campground, WebRezPro is the system for you.

<b>Campground Features</b>	<b>Cloud Advantages</b>	<b>Full-Featured PMS</b>
Customizable Campsite Setup	Simplicity/User-friendly	Powerful Booking Engine
Customized Availability Form	Anywhere Access	Full Accounting System
Unmatched Rate Flexibility	Integrated Online Reservations	Comprehensive Reports
Location Module	Automatic Data Backup	Automatic Data Backup
	Affordable	Group Bookings
		Flexible Rate Management
		Packages & Discounts
		Mobile Maintenance Reports
		PCI Compliant
		Interfaces to GDS, POS and more